



## **CineArk Sustainability Statement**

Date: November 4th 2024

### **1. Introduction**

As a supplier of equipment and personnel for film production, CineArk is committed to minimising environmental impact and promoting sustainability across all areas of our operations. We recognize the importance of contributing to a more sustainable film production industry and are dedicated to enhancing our practices to support environmental goals. This proposal outlines our sustainability approach, highlighting both our ongoing initiatives and future goals aimed at promoting a greener, more responsible business.

### **2. Sustainability Goals**

Our primary sustainability goals are as follows:

- **Carbon Footprint Reduction:** Lower our environmental impact by enhancing energy efficiency and minimizing emissions.
- **Energy Efficiency:** Shift a significant portion of our energy usage to renewable sources, aiming for a more energy-conscious operation.
- **Waste Reduction:** Minimize waste from equipment usage and office operations by embracing reusable materials and reducing disposable items.
- **Sustainable Supply Chain:** Partner with eco-conscious suppliers and promote sustainable practices across our network.
- **Employee Engagement:** Foster a culture of sustainability, ensuring that all team members contribute to eco-friendly practices.

### **3. Sustainability Initiatives**

Our current and future initiatives focus on creating a more sustainable business that balances operational efficiency with environmental responsibility. Below are the key initiatives we have already implemented, alongside additional strategies we are working towards.

#### **3.1 Energy Efficiency and Renewable Energy**

- **Renewable Energy Installation:** We have installed solar panels to reduce our reliance on non-renewable energy sources and support a greener power supply.
- **Efficient Water Heating:** We installed an instant hot water tap in the staff kitchen, reducing the energy required to heat water.
- **Electric Power Availability on Site:** To support the use of electric vehicles, we provide electric power on-site, encouraging environmentally friendly transport options for our employees and clients.

### 3.2 Sustainable Office Practices

- **Paperless Office Transition:** We have made strides towards a paperless office by digitizing documents, using electronic communication, and reducing printed materials. This minimizes our paper usage and aligns with our waste reduction goals.
- **Tap Water Encouragement:** In line with our efforts to reduce single-use plastic, we installed a water filter and encourage all employees and clients to drink tap water, reducing the need for bottled water.
- **Single-Use Plastic Avoidance:** Our office policies emphasize the reduction of single-use plastics, further supporting our waste management goals.

### 3.3 Waste Management and Recycling

- **E-Waste Recycling:** As part of our commitment to responsible waste management, we aim to recycle or donate outdated electronic equipment, including cameras, lighting, and sound equipment.
- **Recycling Facilities:** We have established recycling stations in our facilities and on location, where feasible, encouraging waste segregation for more effective recycling.

### 3.4 Sustainable Transportation

- **Cycle to Work Initiative:** We have implemented a cycle-to-work initiative, incentivizing employees to reduce their carbon footprint through alternative transportation.
- **Eco-Friendly Travel:** We continue to encourage the use of public transportation, carpooling, and remote work where feasible to minimize travel-related emissions.

### 3.5 Sustainable Procurement

- **Green Supply Chain:** We prioritize partnering with suppliers and service providers that share our commitment to sustainability. Through collaboration with eco-certified suppliers, we aim to source sustainable materials and reduce our environmental footprint.
- **Recycled or Sustainable Packaging:** We continue to work with suppliers to use recyclable or biodegradable packaging for our equipment, ensuring that all packaging aligns with our sustainability values.

#### 4. Measuring Success

Our success in meeting these sustainability goals will be evaluated through:

- **Energy Consumption Monitoring:** Tracking our energy use and reviewing how our renewable energy sources reduce overall demand.
- **Waste Reduction Analysis:** Monitoring office waste and recycling rates to ensure that we are minimizing landfill contributions.
- **Employee Engagement:** Evaluating participation in initiatives like cycling to work, reducing single-use materials, and supporting green policies.
- **Sustainability Partnerships:** Reviewing our supplier network to ensure alignment with sustainable procurement practices.

#### 5. Long-Term Vision

Our long-term vision is to fully integrate sustainability into our business model and operations. Over the coming years, we will continue to refine and expand our practices to further reduce our environmental impact. Through our ongoing initiatives and commitment to eco-friendly practices, we aim to become a leading example of sustainability in the film production support industry.

#### 6. Conclusion

CineArk is dedicated to adopting and expanding sustainability practices that benefit both the environment and our community. By building on the foundations we've already established, we are confident in our ability to achieve these goals and make a positive impact in the film production industry. We look forward to continuing this journey with our team, clients, and partners toward a more sustainable future.